

Report Samples - Overall Results

We provide you with an attractive, powerful graphic presentation that summarizes the results of your survey.

The screenshot displays the 'Overall Results' page for a survey. It includes a navigation menu on the left with sections like 'Membership Status', 'Customize Your Survey', 'Analyze Your Results', and 'Product Support'. The main content area shows 'Question 1' with a bar chart for 'What is your favorite brand of soft drink?' and 'Question 2' with a rating scale for 'Please rate each aspect of the Yahoo.com web site listed below on a scale of 1 to 10, where "1" means poor and "10" means excellent. (Rating Scale Question: Multiple Answers-Matrix)'. 'Question 3' is an open-ended text box asking for comments on the visual appearance of Yahoo.com.

1 Export to PDF or Excel

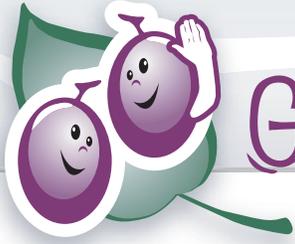
2 Participant Information (Optional)

3 Question Results - Choice

4 Question Results - Rating Scale

5 Question Results - Open Ended





Report Samples - Overall Results

1

PDF format

XLS format

User has the option to export the "Overall Results" in a PDF or in an Excel format.

Overall Results

EXPORT TO PDF

Portrait Landscape

EXPORT TO EXEL

Spread Sheet

Export to PDF or Excel

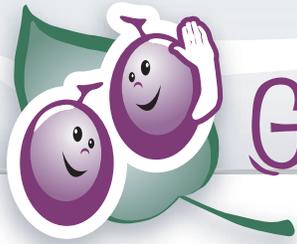
2 Participant Information (Optional)

User has the option to display the number of responses to certain customizable questions.

Participant Information	Number of Responses	View Response
Title	46	VIEW
Name	50	VIEW
email	50	VIEW
Address	46	VIEW
Phone Number	46	VIEW

Note: Participant Information is optional. Surveys can be anonymous.





Report Samples - Overall Results

Results are displayed graphically in bar chart format. Information can be displayed in different graphical formats by clicking one of the graph buttons below.

3D Graph Options



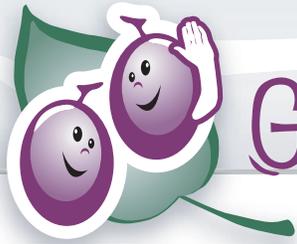
3 Question Results - Choice



Customize the colours of your graphs charts by using the colour picker.

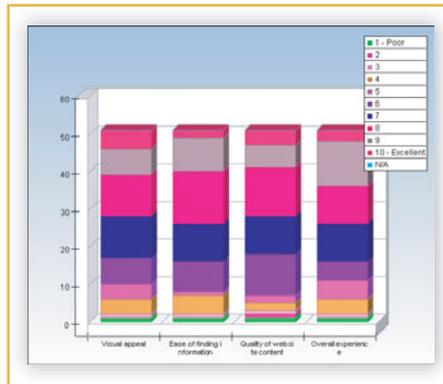
Colour Picker





Report Samples - Overall Results

Stacked Column Chart



Customize the colours of your graphs charts by using the colour picker.

Colour Picker



4 Question Results - Rating Scale

Question 2

Stacked Column Chart

Please rate each aspect of the Yahoo.com web site listed below on a scale of 1 to 10, where "1" means poor and "10" means excellent. (Rating Scale Question:Multiple Answers-Matrix)

Rating Scale	1 Poor	2	3	4	5	6	7	8	9	10 Excellent	N/A	Stats
Visual appeal	1 2%	0 0%	1 2%	4 8%	4 8%	7 14%	11 22%	11 22%	7 14%	5 10%	0 0%	Mean:7.1 Median:7.0 Mode:7 & 8 Std.Dev.:2.0
Ease of finding information	1 2%	0 0%	1 2%	5 10%	1 2%	8 16%	10 20%	14 27%	9 18%	2 4%	0 0%	Mean:7.1 Median:7.0 Mode:8 Std.Dev.:1.9
Quality of web site content	1 2%	1 2%	1 2%	2 4%	2 4%	11 22%	10 20%	13 25%	6 12%	4 8%	0 0%	Mean:7.0 Median:7.0 Mode:8 Std.Dev.:1.9
Overall experience	1 2%	0 0%	1 2%	4 8%	5 10%	5 10%	10 20%	10 20%	12 24%	3 6%	0 0%	Mean:7.1 Median:7.0 Mode:9 Std.Dev.:2.0

Total Number of Responses 51

Mean: 7.1
Median: 7.0
Mode: 7 & 8
Std.Dev.:2.0

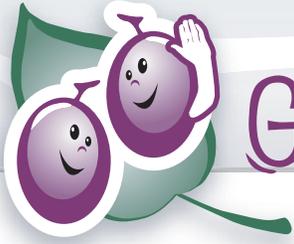
Mean
 The average of a set of numbers.

Median
 The middle number of a set of numbers.

Mode
 The most frequently occurring number in the set.

Standard Deviation
 The standard deviation is kind of the "mean of the mean," and often can help you find the story behind the data. To understand this concept, it can help to learn about what statisticians call normal distribution of data.





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5 Question Results - Open Ended

Question 3

Any comments to make the visual appearance of Yahoo.com better? (Open Ended Text Box: One Line-Single)

Total Number of Responses 46 [VIEW](#)

[View Detailed Responses](#)

EXPORT TO PDF

Portrait Landscape

Question 3

What, if anything, would you change or add to the Yahoo web site to improve it? (Open Ended Text Box Question - Multiple lines)

1	Less advertising
2	More on line help
3	Have less sponsor per page
4	Better instructions would be nice
5	Add More Search Results Per Page
6	I think they should include more local searching and reduce the costs for customers to advertise on their site.
7	-Add more graphics -More search items per page -more local searching
8	Improve the search results. Many broken links and old web pages
9	I would consolidate all the search engines into 1 internet search engine
10	I would do nothing at all. I love the web site.

