

Demo Survey

Participant Information	Number of Responses
Title	46
Name	50
email	50
Address	46
Phone Number	46

Section Heading

QUESTION TYPES

This section will demonstrate all the different question types available. You have the option to customize each question in a variety of different ways by adding a comment box, making it mandatory, or adding an "Other" text box just to name a few possibilities.

Question 1

Have you ever participated in a survey before? (Standard YesNo Question)		Number of Responses	Response Ratio
Yes		31	62.0%
No		19	38.0%
Total		50	100.0%

Question 2

What is your favorite soft drink? (Choice Question-One answer Radio Button)		Number of Responses	Response Ratio
1.Coke		12	24.0%
2.Pepsi		11	22.0%
3.7up		7	14.0%
4.Sprite		5	10.0%
5.A&W		4	8.0%
6.Dr. Pepper		6	12.0%
Other, Please Specify		5	10.0%
Total		50	100.0%

Question 3

How many times in the last 30 days have you visted the Yahoo.com web site?(Choice: One Answer-Drop Down)		Number of Responses	Response Ratio
1.First time		7	14.0%
2.Once		3	6.0%

3.Two or Three Times		12	24.0%
4.Four or Five Times		16	32.0%
5.More Than Six Times		12	24.0%
Total		50	100.0%

Question 4

4. Please rate the visual appearance of the Yahoo web site. (Rating Scale Question-One Answer)		Number of Responses	Response Ratio
1.Terrible		2	4.0%
2.Poor		3	6.0%
3.Satisfactory		15	30.0%
4.Good		23	46.0%
5.Excellent		7	14.0%
Mean : 3.6 Median : 4.0 Mode : 4 Std.Dev. : 0.9		Total	50
			100.0%

Question 5

Why do you use the Yahoo.com web site? (Select all that apply)(Choice Question-Multiple Answer Check Box)		Number of Responses	Response Ratio
1.To use the search engine		40	80.0%
2.To use the web directory		20	40.0%
3.To lookup the weather in your area		16	32.0%
4.To search for jobs		13	26.0%
Other, Please Specify		8	16.0%
Total		50	100.0%

Question 6

Please rate each aspect of the Yahoo.com web site listed below on a scale of 1 to 10, where "1" means poor and "10" means excellent. (Rating Scale Question:Multiple Answers-Matrix)												
Rating Scale	1 Poor	2	3	4	5	6	7	8	9	10 Excellent	N/A	Stats
Visual appeal	12%	0%	12%	36%	48%	714%	1122%	1122%	714%	510%	0%	Mean : 7.1 Median : 7.0 Mode : 7 & 8 Std.D. : 1.9

Ease of finding information	1 2%	0 0%	1 2%	4 8%	1 2%	8 16%	10 20%	14 28%	9 18%	2 4%	0 0%	Mean : 7.1 Median : 7.5 Mode : 8 Std.D. : 1.8
Quality of web site content	1 2%	1 2%	1 2%	1 2%	2 4%	11 22%	10 20%	13 26%	6 12%	4 8%	0 0%	Mean : 7.1 Median : 7.0 Mode : 8 Std.D. : 1.9
Overall experience	1 2%	0 0%	1 2%	3 6%	5 10%	5 10%	10 20%	10 20%	12 24%	3 6%	0 0%	Mean : 7.2 Median : 7.5 Mode : 9 Std.D. : 2.0
Total Number of Responses 50												

Question 7

Any comments to make the visual appearance of Yahoo.com better?(Open Ended Text Box: One Line-Single)

Total Number of Responses 46

Question 8

Please type in your top 3 brands of soft drinks?(Open Ended Text Box: One Line-Multiple)

Total Number of Responses 50

Question 9

What, if anything, would you change or add to the Yahoo web site to improve it?(Open Ended Text Box Question - Multiple lines)

Total Number of Responses 45

Question 10

Please breakdown by soft drink the percentage of consumption each brand makes up of your total monthly consumption.(Summation Question)

Total Number of Responses 50

Question 11

What is your birth date?(Date Drop Down Question)

Total Number of Responses 50

Question 12

Please rate these brands of soft drinks. (Grid Question: One answer per Row-Radio Button)

Rating Scale	1 Love It	2 Average	3 Hate It
Pepsi	24 48%	16 32%	9 18%
Coke	23 46%	22 44%	5 10%
Sprite	18 36%	26 52%	6 12%
7-Up	16 32%	23 46%	11 22%
Total Number of Responses 50			

Question 13

Select from the following attributes to describe the brands of soft drinks below. (Grid Question: Multiple Answers per Row-Check Boxes)

Rating Scale	1 Refreshing	2 Sweet	3 Smooth	4 Satisfying
Pepsi	25 50%	35 70%	24 48%	14 28%
Coke	23 46%	32 64%	21 42%	21 42%
Sprite	20 40%	27 54%	26 52%	23 46%
7-Up	19 38%	23 46%	25 50%	24 48%
Total Number of Responses 50				

Question 14

Select from the following drop downs below to provide info regarding soft drinks. (Grid Question: Multiple Answers per Row-Drop Down)

Rating Scale	1 Where Purchased	2 Overall Price
Pepsi	50 100%	50 100%

Coke	50 100%	50 100%
Sprite	48 96%	48 96%
7-Up	48 96%	48 96%
Total Number of Responses 50		

Question 15

Please provide your employee turnover for the current month?(Grid Question: Multiple Answers Per Row - Text Box)

Rating Scale	1 New Hires	2 Quits	3 Fired	4 Retired
Store Location 1	48 98%	49 100%	49 100%	49 100%
Store Location 2	46 94%	46 94%	46 94%	46 94%
Store Location 3	45 92%	45 92%	45 92%	45 92%
Store Location 4	45 92%	45 92%	45 92%	45 92%

Total Number of Responses 49

Section Heading

Piping

This next section will give you an example how piping works. Piping is where the survey pipes the answer from a previous question into the current question.

Question 16

What is your favorite brand of soft drink?	Number of Responses	Response Ratio
1.Pepsi 	12	24.0%
2.Coke 	21	42.0%
3.7up 	8	16.0%
4.Sprite 	9	18.0%
Total	50	100.0%

Question 17

Please rate [Answer : Question 16] on the following attributes.[Did you notice that it piped your answer into the question above]

Rating Scale	1 Terrible	2 Poor	3 Average	4 Good	5 Great	Stats
Refreshing	3 7%	5 11%	2 4%	18 40%	17 38%	Mean : 3.9 Median : 4.0 Mode : 4 Std.D. : 1.2
Sweet	1 2%	3 7%	9 20%	22 49%	10 22%	Mean : 3.8 Median : 4.0 Mode : 4 Std.D. : 0.9
Smooth	0 0%	2 4%	9 20%	23 51%	11 24%	Mean : 4.0 Median : 4.0 Mode : 4 Std.D. : 0.8
Satisfying	0 0%	1 2%	4 9%	25 56%	15 33%	Mean : 4.2 Median : 4.0 Mode : 4 Std.D. : 0.7
Total Number of Responses 45						